



D I G I T A L  
H E A L T H  
Z U R I C H

# Template: Stakeholder Engagement In Digital Health

## Template Terms of Use

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Komplementär- und Integrative Medizin,  
Universität Zürich)

## Source

Claudia Canella: Participatory research in integrative cancer medicine: Exploiting the potentials and addressing the challenges. Charité – Universitätsmedizin Berlin, corporate member of Freie Universität Berlin, Humboldt-Universität zu Berlin, and Berlin Institute of Health, Institute of Social Medicine, Epidemiology and Health Economics, Berlin, Germany, Dissertation 2025.

# Checklist 1 stakeholder engagement in digital health: initial open questions to answer



## Why?

- What is the aim of the project?
- Why is it important?
- What are the research questions?



## Who?

- Who are the stakeholders?
- Who are the key stakeholders?
- Who is part of the organizational team?



## How?

- Which methods fit to the research questions?
- Which methods for which stakeholder subgroups?
- Infrastructure needed?
- Accessibility?
- Timeline?
- Human & financial resources?



## For whom?

- Who is the target audience?
- What type of transformative knowledge should be generated with the project?
- Implementation in routine care?
- Implementation in everyday life?



## Communication

- Which communication channels should be used?
- Who of the stakeholders has which communication needs?
- Timeline of communication during the project?
- Tailoring science communication for the targeted audience, e.g. general public or research community



## Why?



## Who?



## How?











## For whom?







## Communication

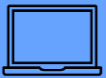
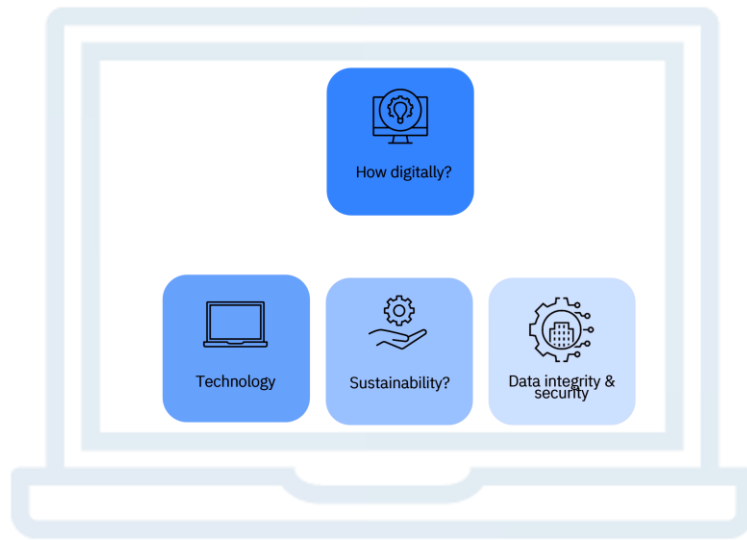
## Checklist 2 stakeholder engagement in digital health: stakeholder mapping

Stakeholder:	 <b>Levels of participation</b>	 <b>Stages of involvement</b>	 <b>Sectors</b>	 <b>Role types</b>
	<input type="checkbox"/> Information <input type="checkbox"/> Contribution <input type="checkbox"/> Consultation/ Collaboration <input type="checkbox"/> Co-creation <input type="checkbox"/> Partnership <input type="checkbox"/> Co-lead <input type="checkbox"/> Other	<input type="checkbox"/> Identification of needs <input type="checkbox"/> Prioritization of research topics <input type="checkbox"/> Study design <input type="checkbox"/> Development/ Revision of study documents <input type="checkbox"/> Methods development <input type="checkbox"/> Recruitment <input type="checkbox"/> Data collection <input type="checkbox"/> Data analysis <input type="checkbox"/> Validation results <input type="checkbox"/> Publication, Co-authorship <input type="checkbox"/> Implementation <input type="checkbox"/> Other	<input type="checkbox"/> Private (e.g. Patients, Family, Friends) <input type="checkbox"/> Health professions <input type="checkbox"/> Public (e.g. Researchers, Policy Makers, Industry, Patient advocate organization) <input type="checkbox"/> Other	<input type="checkbox"/> Personal engagement <input type="checkbox"/> Professional <input type="checkbox"/> Advisor <input type="checkbox"/> Expert <input type="checkbox"/> Co-researcher <input type="checkbox"/> Other

Stakeholder:	 <b>Levels of participation</b>	 <b>Stages of involvement</b>	 <b>Sectors</b>	 <b>Role types</b>
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# Checklist 3 stakeholder engagement in digital health: open questions to answer



How to ensure accessible and curated technology for all stakeholders?



How to ensure sustainable curation (human & financial resources): content-wise, time-wise, cultural and social adaptations, technically?



How to ensure data integrity & security?  
How will the data be shared among the stakeholders?